

21–24 September 2017
Collectors and Professional Preview: 20 September
Messe Basel, Basel, Switzerland

Korean Prospectus

Participation of 3 Korean galleries:

Crosspoint Gallery
LVS Gallery-LVS Craft
PHY Gallery (Paik Haeyoung Gallery)

Korean Representative:

Hyeyoung CHO
Invited Curator, International Craft Biennale Scotland 2018, UK
Guest Curator, Philadelphia Craft Show 2017, USA
Adviser, Kanazawa Craft Show 2017, Japan
Guest Curator, Fondation Bernardaud 2016, France
(exhibition extended to the V&A Museum, London, UK)

The Choice of Galleries for 2017 Tresor Contemporary Craft

For TRESOR contemporary craft 2017, Korea's leading galleries have been invited to participate. Each of the three galleries participating this year, have their own distinct identity. They are also influential in Korea's contemporary craft scene. The Crosspoint Gallery has been for a while researching and working to re-interpret traditional Korean craft by combining innovative and interesting designs with authentic making skills of Korea. Their source of creativity is largely dependent on Korea's long and deep-rooted history in craft. LVS Gallery-LVS Craft on the other hand has been working with young porcelain makers with cutting-edge approaches to how porcelain can be interpreted. However, similar to the Crosspoint Gallery, this gallery also considers the Korean root. Much of the work represented by the gallery references Joseon Dynasty porcelain ware. PHY Gallery is slightly different in its choice of work. It is looking at all materials found in contemporary Korean craft to present diversity. The selection is similar to what was shown in COLLECT London.

As the Korean representative for TRESOR contemporary craft, the main objective of the selection of galleries has been in showing a wide range of tendencies in contemporary Korean craft. Furthermore, I wanted the participation to be exclusive, showing the crème de la crème of Korea since it is the first year. At first many Korean galleries were hesitate to participate, as it is the first time the fair is taking place. Toward June and July 2017, the hype on the event caught on and today it is much talked about. Many in Korea are now interested to participate next year.

About the Galleries

Crosspoint Gallery

Established in 2014, this gallery has shown works made by leading Korean traditional makers who are mostly intangible national cultural assets. The focus is on reinterpreting tradition and modernizing inherent Korean skills to create objects appropriate for contemporary trends. The gallery also has a foundation that has been supported by the Ministry of Sports, Culture and Tourism of Korea and it has represented traditional makers of Korea in Milan, the UK, China and Taiwan. Traditional making skills of Korea are preserved. They are combined with modern design to create interesting objects. Over the recent years, the gallery has concentrated in developing the traditional mother-of-pearl skills authentic to Korea through the works of Samyong HWANG.

LVS Gallery-LVS Craft

The gallery alternates between contemporary art and craft. Founded in 2008, it began as a gallery representing some of Korea's best contemporary artists. Today, it is known for its refined selection of contemporary craft, representing both Korean makers and also international ones. The gallery has participated in numerous international fairs such as COLLECT, SOFA Chicago and more. Porcelain makers of Korea, is the main focal point of the gallery. Recently much success has been achieved through the works of textile/fiber artist Yeonsoon CHANG. The gallery has been active both inside and outside of Korea.

PHY Gallery (Paik Haeyoung Gallery)

For about 30 years Director Haeyoung PAIK has been work with young Korean artists. Her focus is in enabling young artists to advance forward in the art world both inside and outside of Korea. She enjoys combining contemporary Korean art with material based objects – for instance juxtaposing Korean monochrome paintings with porcelain moon jars. Her space in Seoul is located in the heart of the city. She has operated residency programs for young artists simultaneously as organizing cultural events combining Korean cuisine with contemporary Korean ceramics and more. Her approach with contemporary Korean craft has been quite progressive. The gallery has participating in many private exclusive events in New York, USA.